

# Technical Brief Improving Resistance to Dirt Pickup by using Flow Control Additives

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## GENERAL DESCRIPTION

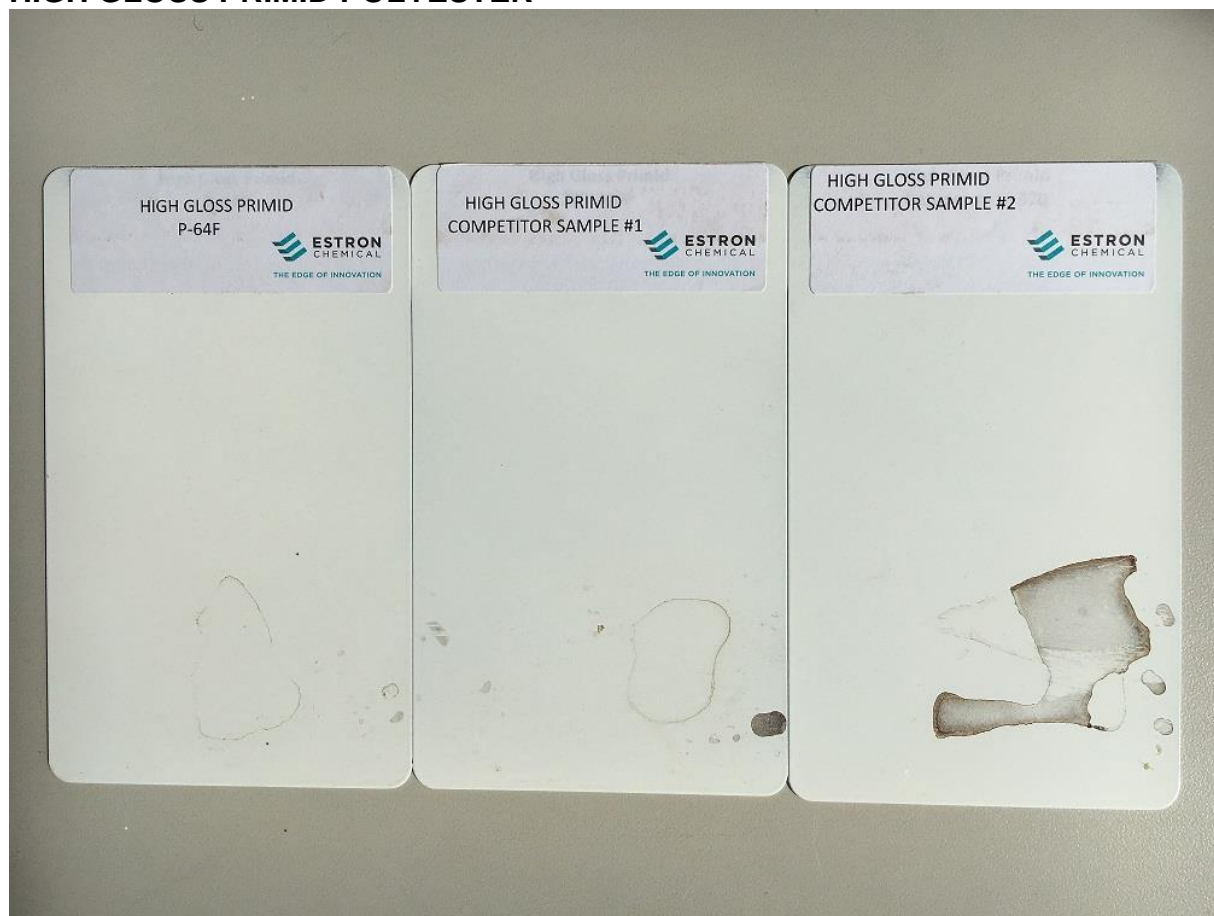
Estron and Competitive Flow control additives have been screened in high gloss primid, matte polyester acrylic and low gloss 2-K(component) primid formulations for improving resistance to dirt pickup.

Reflectance L\* value has been measured before and after contamination.

## DIRT CONTAMINATION PROCEDURE:

1. Mix coal with water at 50:50 ratio.
2. Brush solution on coating.
3. Hold for two hours.
4. Rinse with 15 liters of water.
5. Hold for 24 hours.
6. Read color and record Reflectance L\* value.
7. Repeat steps 2 and 6 four times.

## HIGH GLOSS PRIMID POLYESTER



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**MATTE POLYESTER ACRYLIC WITH ISOCRYL®EP-575G**



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**2-K (COMPONENT) PRIMID POLYESTER**



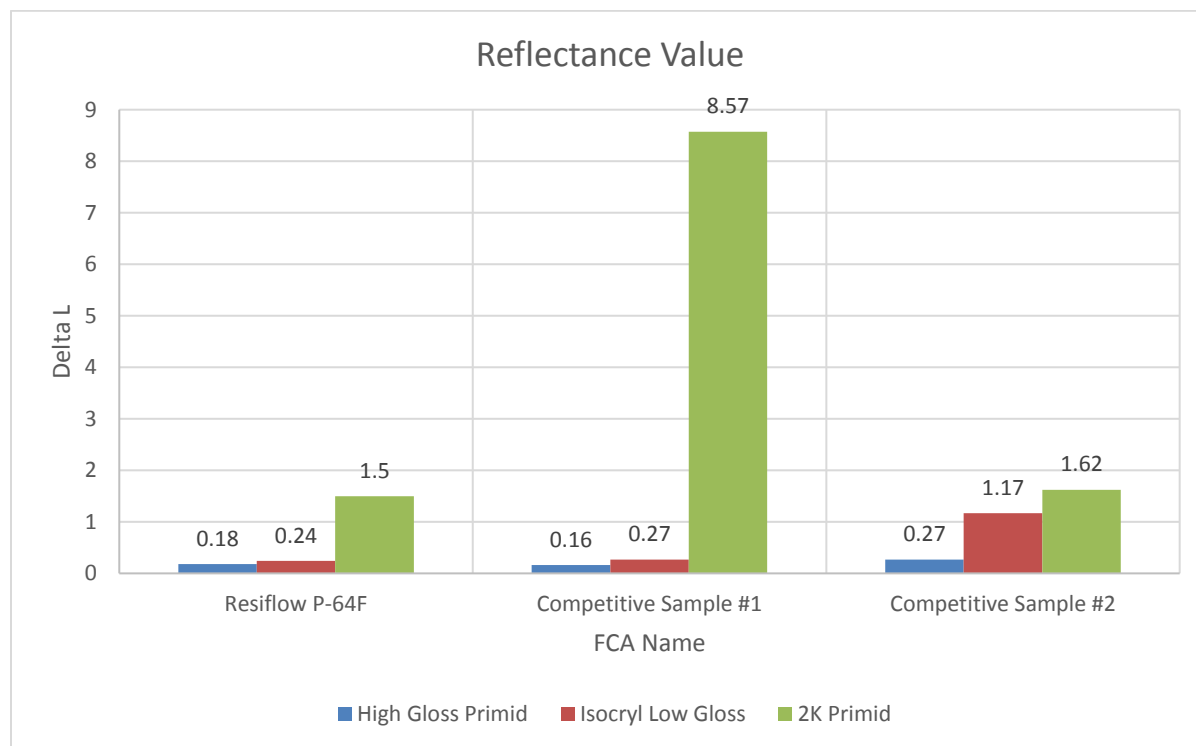
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## SUMMARY



## CONCLUSION:

1. Resiflow® P-64F improves resistance to dirt pickup.
2. Resiflow P-64F outperforms competitive products.

## CONTACT INFORMATION

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